



## Why Polyart?

Polyart prints, converts, feels and looks like a coated paper, yet offers the strength and durability of a plastic film. It resists tearing, water and certain chemicals and is ideal for tag applications and general outdoor applications.

- Strong, resistant to tearing and repeated handling.
- Waterproof and weather durable.
- Good printing runnability on thin grades.
- Enough opacity: label can be printed both sides.
- Dimensional stability.
- UV Stable for outdoor use.
- Withstands freezing temperatures without curling or breaking.
- Easy to convert:
  - Die cuts extremely well with no dusting issues.
  - > Perforation: Polyart HS range allows clean perforation tear.
- Suited to all conventional print processes, UV inkjet and special ranges for laser and HP Indigo.
- Prints extremely well by thermal transfer with a wide range of ribbons:
  - Compatible with wax, wax/resin and resin Ribbons,
  - > Good barcode scanning. Polyart provides clean, sharp definition and contrast, this enhances the scannability of the bar-codes.

**Weather, water and UV** resistant

> Resistant to tearing

**Easy to convert** 

**Excellent thermal** transfer printing properties



## **ARJOBEX**

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Polyart synthetic paper consists of a matt coated HDPE film manufactured with a proprietary process, that gives the product its specific and unique properties. It is manufactured by the Arjobex group.