



**Polyart.**<sup>®</sup>  
— the synthetic paper —

## FOR LUGGAGE TAGS

### Why Polyart :

Its properties are particularly adapted to luggage tags:

- Resists tearing. Polyart stays attached to the luggage, no need for a metal eyelet as for paper.
  - Waterproof: if the luggage stays outside, Polyart will resist bad weather without the need for lamination. Polyart will withstand very well any temperature variations.
  - Perfect print finish of the labels which conveys the brand image of the travel company.
  - Withstands repeated handling.
  - Polyart has no machine direction:
    - Same resistance in both directions.
    - Optimizes all the sheet for the printing image.
  - 100% HDPE, recyclable (unlike Paper / Film complexes).
  - Polyart is coated: easy to print by flexo, offset, letterpress and UV Inkjet.
  - Special ranges for laser printing and for HP Indigo.
  - You can write on Polyart with a pen.
  - Easy to die cut, less wear on die cut tool.
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- Polyart contributes to the respect of the environment. Recyclable, chlorine-free, its manufacturing process does not include harmful or polluting substances. Polyart is approved for food contact and toy applications.

Polyart synthetic paper consists of a matt coated HDPE film manufactured with a proprietary process, that gives the product its specific and unique properties and is recyclable.

It is manufactured by the Arjobex group.

**Resistant  
to tearing**

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**Looks and feels like  
paper**

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**Easy to die cut**

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**Excellent  
print finish**



**ARJOBEX**

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