



**Polyart.**<sup>®</sup>  
— the synthetic paper —

## FOR NOTEBOOK COVERS

### Why Polyart?

The advantages of Polyart are unique: it has the visual aspect and feel of a matt coated paper combined with the resistance of plastic, this gives beautiful and durable notebooks covers.

- Polyart is water and grease resistant.
- Resistance to tearing. Polyart offers the long life of plastic and withstands repeated handling, which means the cover remains impeccable throughout the school year.
- Polyart flexibility  
For a saddle stitched cover, it is important for the material to stay flexible so that the notebook is comfortable to use and stays open without any effort, this feature is impossible to obtain with a polypropylene cover.
- Polyart paper-like touch  
The feel is soft and smooth like paper, which is much more pleasant than plastic, and this conveys an image of high quality.
- Polyart premium printing aspect  
With Polyart, you get the perfect print results. The bright colors you obtain with Polyart means that you can give notebooks an attractive appearance.
- Polyart is compatible with traditional printing technologies: offset, flexo... and with digital printing like UV inkjet, Xeikon Ice and HP Indigo with proper primer.
- Polyart is easy to convert: die-cut and fold easily and can be saddle stitched.
- Polyart contributes to the respect of the environment. Recyclable, heavy metal and chlorine-free. Polyart is approved for food contact and toy applications.

Polyart synthetic paper consists of a matt coated HDPE film manufactured with a proprietary process, that gives the product its specific and unique properties and is recyclable.

It is manufactured by Arjobex a company of the group Polyart.

## Polyart for notebook covers

**Resists repeated  
handling**

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**Feels and looks like  
paper**

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**Premium printing  
aspect**



 **polyart**  
SOLUTIONS POWERED BY SUBSTRATES

[www.polyart.com](http://www.polyart.com)