

FOR IMMEDIATE RELEASE

Polyart Group to Showcase Sustainable, High-Performance Label facestocks & Tag Substrates at Printing United Expo 2026



Charlotte, North Carolina, August 31, 2026 – Polyart Group, a U.S.-based manufacturer with more than 50 years of experience supplying sustainable and innovative solutions for the tags and labels market, will exhibit its engineered substrates at **Printing United Expo 2026 in Las Vegas on September 23–25, 2026**.

Polyart Group will showcase Sustainable, High-Performance Label facestocks & Tag Substrates for Industrial and durable applications, security labels, IML and specialty prime labeling like ice bucket resistant wine labels. Attendees can find the company at **Booth N6853** to see a full range of papers and films newly developed for high performance across major digital print technologies, including Dry Toner, HP Indigo, water-based inkjet and UV inkjet.

Products on display will include:

- Polyart® Laser — a white, opaque PET with a matte coating that combines paper-like elegance with synthetic durability. Water- and tear-resistant for long-lasting labels.
- Polyart® Laser Soft — a PVC-free option offering a smooth, soft-touch finish that's easy to convert and able to withstand dry toner heat.
- Polyart® Inkjet — a robust HDPE synthetic paper built for premium short runs and industrial labels; resistant to water and weather.
- r-Polyart — a recyclable grade made with 30% post-consumer recycled content that prints and performs like virgin material.
- Fiberskin® Tag — a 100% paper-based tag substrate that is tear-resistant, recyclable, biodegradable and compostable.
- Satinex® — a direct food contact, durable and flexible synthetic paper, available in both PE and PP extrusion.

"Sourcing locally matters to our customers," said Louis Rouhaud, VP of Sales at Polyart Americas. "As a U.S.-based manufacturer, we guarantee supply stability and flexibility — and we're excited to showcase our new lines of Digital substrates at Printing United Expo."

Why visit Booth **N6853**:

- Samples highlighting durability, printability and sustainability performance
- Technical and Sales team available to discuss conversion, compliance and custom solutions

Visit Polyart Group at Printing United Expo

Meet us at Booth # **N6853** in Las Vegas.

About Polyart Group

Polyart Group is a leading specialty coating and film manufacturer, formed in 2020 by the merger of Arjobex, MDV, Tech Folien, and Reisewitz. The Group manufactures innovative and sustainable substrates, providing worldwide specialty solutions on paper and films encompassing printability, functionality, durability, and security.

Inventor of synthetic paper in Europe under the Polyart® brand and leader in fluorescent coatings under the Fluolux® brand, Polyart Group today employs 280 people worldwide, with €83M in sales and six production sites across France, Germany, the UK, and the US, as well as a subsidiary in India and two sales offices in Singapore and Shanghai.

Its brands — Polyart, Robuskin, Fluolux, Satinex, and Fiberskin — are distributed in over 50 countries, serving markets such as industrial labeling, food and chemicals, horticulture, pharmaceuticals, decorative packaging (wine & spirits), brand protection, security documents, and digital printing.

Thanks to its continuous investments in innovation and sustainability, Polyart Group is accelerating the deployment of substrates that meet the challenges of today's circular economy.

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