

FOR IMMEDIATE RELEASE

Polyart Group to Showcase Advanced Label Facestocks, Security Solutions and Specialty Papers at LOUPE India 2026



Anti-counterfeit technologies, digital substrates, premium metallised papers, and sustainable solutions to be showcased at Booth C36, Hall 9

Mumbai, India, October 1, 2026 – Polyart Group, a pioneer in specialty paper and film solutions with manufacturing facilities in Europe and the United States, is set to showcase its latest innovations at **LOUPE India 2026**, taking place **from October 29 to November 1 at the India Expo Center & Mart, Greater Noida, Delhi NCR**.

Visitors are invited to discover the company's broad portfolio of specialty substrates and security solutions at **Booth C36, Hall 9**, with a particular focus on applications for the Indian and wider APAC markets.

A Comprehensive Portfolio for the Indian and APAC Markets

With a dedicated branch office in Mumbai and a local warehouse supporting fast and reliable service, Polyart Group is firmly committed to serving customers across the region.

At LOUPE India 2026, the company will showcase five key areas of expertise:

1. Anti-Counterfeit Solutions

A recognised pioneer in tamper-evident synthetic paper, Polyart Group offers security and authentication solutions for applications including duty-paid liquor labels, tax stamps and security seals.

Its dedicated APAC portfolio includes:

- **Polyart® Secure and Polyart® Secure Laser** – HDPE and PET films incorporating up to three coloured fibres, available in visible or UV-detectable formats.
- **Taggants** – a high-security authentication solution detectable exclusively using a proprietary handheld reader.
- **PolySpheres** – invisible microspheres designed to be revealed using a dedicated IR reader.
- **Tamper-Evident Labels** – including Polyart® TE, Polyart® TE LCS, Polyart® TE Secure and STES™, an ultra-delaminable synthetic substrate incorporating fibres and Hilites.

2. Digital Printing Substrates

Polyart Group offers a comprehensive portfolio of papers and films engineered for digital printing applications. The range is compatible with **dry toner, water-based inkjet, and HP Indigo presses**, providing converters and brand owners with substrate options for a wide range of demanding applications.

3. Premium Metallised Papers – New at the Show

Following the acquisition of Caerphilly's manufacturing facility, Polyart Group is introducing its premium metallised paper facestocks to the show.

Combining the luxurious visual appeal of metal foil with the lightweight and efficient characteristics of cellulose-based materials, the range is available under two brands:

- GEPATAC® – for pressure-sensitive labels
- GEPALUX® – for wet-glue labels

4. Sustainability Commitment

Sustainability remains a strategic pillar of Polyart Group's development. The company's approach is supported by a five-year circular-economy plan, a **Silver Medal from EcoVadis**, a published CSR report and an expanding portfolio of recycled and recyclable high-performance papers and films.

Through continued investment in product development and manufacturing capabilities, Polyart Group is working to provide solutions that combine performance with the evolving sustainability requirements of converters, brands, and end users.

5. Decorative Labels for Beverage and Premium Packaging

Polyart Group's decorative label portfolio, developed using 100% recycled papers and HDPE films, offers a range of distinctive finishes, including matt white and iridescent white, gold, and silver effects, as well as embossed textures.

Designed for demanding beverage and premium-packaging applications, these substrates offer resistance to ice-bucket immersion without wrinkling or loss of opacity. They can also be die-cut cleanly and are compatible with finishing processes including hot foiling, spot varnishing, and embossing.

Meet Polyart Group at LOUPE India 2026

Visitors to **Booth C36, Hall 9** can explore product samples, discuss conversion and compliance requirements with the Polyart Group team, and discover tailored substrate and security solutions for brand protection, labelling, packaging, and applications serving regulated industries.

About Polyart Group

Polyart Group is a leading specialty paper and film manufacturer, formed in 2020 through the merger of Arjobex, MDV, Tech Folien and Reisewitz. The Group develops and manufactures innovative and sustainable substrates, providing specialty solutions for applications requiring printability, functionality, durability, and security.

The inventor of synthetic paper in Europe under the Polyart® brand and a leader in fluorescent coatings under the Fluolux® brand, Polyart Group employs 315 people worldwide and generates €92 million in sales in 2025. The Group operates six production sites across France, Germany, the UK, and the US, alongside a subsidiary in India and sales offices in Singapore and Shanghai.

Its brands – Polyart, Robuskin, Fluolux®, Satinex®, Fiberskin®, Gepatac® and Gepalux® – are distributed in more than 50 countries, serving markets including industrial labelling, food

and chemicals, horticulture, pharmaceuticals, decorative packaging for wine and spirits, brand protection, security documents, and digital printing.

Through continued investment in innovation and sustainability, Polyart Group is accelerating the development and deployment of specialty substrates designed to meet the evolving requirements of today's circular economy.

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